

Woof Gang get over 1,000 new customers and doubles grooming services.

Woof Gang Bakery and Grooming is a national franchise of retail boutique stores that offer pet products and grooming. They are well known for their unique pet treats, quality foods, and grooming services.

How we accomplished it:

- OCD Method
- FB ads A/B testing.
- Advanced Optimization.
- Geo and Deep Targeting



Woof Gang multi unit owner partnered with LEADLION to increase sales of retail products and drive bookings for grooming services and a recently purchased store. Over 1,000 new customers and doubled grooming bookings that required hiring more groomers for the pet salon.

The Results

↑ **55%** landing page conversion

↑ **994%** return on ad spend

↑ **1053** new customers



“LEADLION is the best marketing company I’ve ever worked with. Very creative and always finding new ways to grow the business.”

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