

The Zoo Health Club grows membership and training clients in 1 week.

The Zoo Health Club is a growing franchise that offers 24/7 access and great amenities at a great price. As a franchise preferred partner, we work with many of the Zoo Health Clubs to generate leads, drive new member sales, and boost personal training revenues.

How we accomplished it:

- Mobile optimized landing pages
- FB ad “hyper” a/b testing
- Promo code magnet
- Instant automated follow-up



The Zoo has thousands of members but growth began to slow and personal training was also brought in house. Immediately after starting with LEADLION membership and training revenues got a big boost and continue to to grow each month.

The Results

↑ **158** leads in 5 days

↑ **50** new training clients & members

↑ **207%** return on investment



“I highly recommend LEADLION. We get lot’s of leads and new members every month for all my locations. At one point we **got so flooded with leads we had to temporarily shut off the marketing**, great problem to have!”

Chris L - Zoo Health Clubs

LEADLION
MARKETING